

Brookline Community Aging Network (BrooklineCAN) Communications Committee Minutes October 11, 2017

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Aaron Seidman, Ruth Seidman (recording)

1. Future Events

- a. Brookline CAN
 - i. Dec. 5. Ratey talk, Senior Center
 - ii. March 8, Gullette talk, Library
 - iii. May 10, Membership Event
 - iv. May 24, Paula Span, NY Times columnist
- b. Related
 - i. Jan.-March, Reunion Project Revisited, Brookline Public Library exhibit; talk by photographer Lora Brody at Brandeis, March 20.
 - ii. Feb. 21, Ginny Mazur to speak for Boston Bridge (young eldercare professionals)

2. Newsletter

- a. We agreed with Carol that it would be a good idea to have a longer article once in a while.
- b. Also decided on new occasional feature: Member Profile. This will also be a good topic for articles written for the media.
- c. Assignments made for December issue. Articles due Nov. 20.

3. Public Relations. Using the template available on the BrooklineCAN web site, Ginny Mazur has been preparing flyers announcing events. Carol will be taking this over for now, and will start with flyer for the March 8 event.

4. Web Site. John has done a major project of organizing our photos and making the file searchable.

NEXT MEETING: Wednesday, December 13, 2:30 pm